



About Us

Longcroft Soap Company is fast becoming Scotland's leading producer of unique and luxurious hand-crafted soaps and cosmetics.

With a range including handmade soaps, scrubs, balms, body butters and more, all created using the highest quality ingredients, we have been making goodies to tempt and delight since 2002.



Our philosophy is simple; to make sure our products are never anything less than fresh, fun and fabulous! Led by Elizabeth Carnahan, the company has built its reputation on quality and attention to detail – and it only takes one look at any of our products to see that our reputation is well deserved. Our standards are high, and everything



the Longcroft Soap Company does is a labour of love. We only make things we adore, and we only make things we love making.

The care we put into our work goes way beyond the things you can see, touch and smell. All of our products are 100% cruelty free and many are approved by The Vegan Society. These handmade creations will delight anyone looking for a truly unique product – whether you're looking for a treat for some well-deserved pampering, favour a natural approach to your beauty routine, or need something to care for delicate or sensitive skin. Customers can browse the website to shop, or keep up to date with the regular limited editions unveiled in our own special section of the site.

If you live near or are visiting Central Scotland, you can come and see us in person at Stirling Farmers' Market on the second Saturday of every month – an ideal chance to see the range for yourself, chat to Elizabeth, and keep up to date with Scotland's fastest-rising cosmetics company.



Biography

Elizabeth Carnahan is the creator, owner, chief alchemist, product developer, marketing specialist and customer service representative for Longcroft Soap Company, and those are just a few of her roles.

One of her key concerns is making sure the company's ethics meet those of its customers. For instance, she only uses sustainable ingredients – no ecologically damaging palm oils or exploitative animal fats – and all of her products are either vegetarian or vegan.

Elizabeth's experiences living in places like Spain, Canada, Germany, Brazil and the United States have had a big influence on the products she sells, as well as the way she manages her company, allowing her to put the best practice and latest ideas at the heart of everything the company does.

As a member of the Stirling Farmer's Market co-op, she promotes local produce and artisan crafts and is currently working to ensure all of her product packaging is either recyclable or compostable.

At the end of it all, though, it's creativity which drives Elizabeth and the Longcroft Soap Company. When inspiration strikes, Elizabeth makes the most of it, and you can find the latest results in the Limited Editions section of her site.

Longcroft Soap Company



146 Glasgow Road Longcroft Stirlingshire FK4 1QL 01324 411-587 elizabeth@longcroftsoap.co.uk

Products

Longcroft Soap Company's handcrafted soaps are made from pure ingredients like olive and avocado oils. Cocoa butter, shea butter, coconut milk and honey are often added for added luxury. Choose from soaps like *Cheer up Lemonhead* or *Kisses for Breakfast*, both delightfully scented and as pretty to look at as they are fun to use. The best selling *Nettle the Score* soap is perfect for soothing troubled skin. For something truly unique, Elizabeth's *In the Rainforest with Lula* soap contains a base of rich cocoa butter & avocado and is scented with white ginger, lily, myrrh, & star fruit. In keeping with the

company's mission to do what's right for you and the environment, we're donating all profits from purchase of this soap to the World Land Trust to preserve the Guapi Assu Reserve, one of the last remaining areas of Brazil's Atlantic rainforests.

In the Rainforest with Lula Soap



Bring the spa straight to your shower with

Sugar Rush Sugar Scrub or *Bounce Around Salt Scrub*. Love a long soak? A *Wee Poke Bath Soak*, full of seas salt, organic oats, cocoa butter and raspberries is two treats in one ...soak the muslin bag in your bath and then use as a scrubby to

exfoliate. It's one of our most popular products, and you'll find out why it's so highly rated – including a recent feature in *The Independent* on Sunday's colour supplement – as soon as you slip into that soft, invigorating water.

Wee Poke Scrubby Bath Soak



Fresh Banana Mask

Longcroft Soap Company has the freshest face mask you can get, sold in dry form to make sure you don't miss out on any of those fresh and natural ingredients. Simply blend any one of these nourishing face masks with your choice of liquid (water for normal skin, milk for sensitive skin or cream for mature or dry skin) and you have a sweetly scented treat that will leave your skin refreshed and supple. Choose from *Fresh Banana*, *Kiwi*, *Pineapple* or *Strawberry*. For instant moisture, the *Orchid Drops Facial Serum* has no added colour, fragrance or preservatives, making it suitable for even the most sensitive skin.



Products

Superbly rich and incredibly tasty, our nourishing lip balms provide moisture & protection. Our bestseller *Nettle Lip Balm* (so good it was hand-picked for inclusion in the goody bags handed out to VIPs at the Scottish Fashion awards) is perfect for soothing chapped lips.



Need something to condition and moisturize your skin? Look no further than the positively yummy *Blue Cocoa* or *Spun Sugar* Butter Bars. The solid formula and handy packaging make these bars easy to apply and perfect for travel.

One of our biggest hits – and for a very good reason – is our shea butter cream, an irresistibly soft and scrumptious moisturizer. If you're looking for something exotic, our *Paradise Shea Butter* is packed with antioxidants – as well as being richly scented with blackberries and spices, while vanilla bean and orchid infuses a base of whipped jojoba and rice bran oil to make our *Vanilla Shea Butter* perfect for hands, feet and elbows.

Contact

Elizabeth Carnahan
The Longcroft Soap Company
146 Glasgow Road
Longcroft
Stirlingshire
FK4 1QL

01324 411 587

elizabeth@longcroftsoap.co.uk